



**Aalaya Darshanam Trust's (ADT)**  
 Complete Information on Temples in India – Regd. Trust – Non Profit Organization  
 Electronic Edition ( E - Edition / Online Edition)

# Aalaya Darshanam

(Monthly Magazine Exclusively on Temples in India)  
 (English Language Magazine)

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**Aalaya Darshanam Trust (ADT)**

***Aalaya Darshanam Trust***

*We are service oriented team of people in the form of **Regd. Trust (No. 148/2007) / Non Profit Organization (NPO) / Non Governmental Organization (NGO)** , under the guidance & leadership of **Shree Govinda Swamy (SGS)** (Devotee, In the service of Lord), committed to promote, protect, save & help temples in their survival & maintenance in India.*

*As part of Campaign, we have started the website(s) & magazine to provide complete information in 18 Indian Languages & 1 International Language (English) on various temples in India. Generously Participate in Campaign and Donate to these temples and protect them. They resemble our rich Culture, Customs & Traditions and Heritage. It's our responsibility to save & promote them and pass on to our future generations.*

*Contribute to the Web Site(s) or to Aalaya Darshanam Trust (ADT) by sending the information related to Temples in your Area, Locality, Village, Mandal, Taluka, Town, City, District, State, all over India & Abroad through **Temple Information Report (TIR)**.*

*Also Link Your Official Temple Site With Our Site. Let's join our hands & come together to save our Rich Culture, Customs & Traditions and Heritage.*

*The funds / donations received by the Website & Aalaya Darshanam Trust through all sources like Donors, Members, Visitors, Subscribers and Guests will be used only for the purpose, aims & objectives of Aalaya Darshanam Trust (ADT) i.e., Promotion & Development of Temples.*

*The website(s) & magazine entirely runs with the contributions of the Founders and Others. Kindly donate and keep the web site(s) & magazine alive. Your Contributions and donations will support & help us to improve & develop website(s) & magazine and promote the objectives of Aalaya Darshanam Trust.*

*\* All the Cheque's / DD's / MO's / PO's should be drawn in favour of " **Aalaya Darshanam Trust** " Payable in Hyderabad . A.P., INDIA. You can also deposit Cash / Cheque or transfer funds from any core / online branch of " **State Bank of India** " Bank & Other Online Banks (through NEFT / RTGS Service) to our Trust Bank Account " **SB A/c. No. 30230784181** " (Branch Name : **BHEL R&D**, City : **Hyderabad**, Branch Code : **06300**, IFS Code : **SBIN0006300**). Online Bank Transfer / Credit Cards / Paypal Donations can be sent online through PayPal (Payment Gateway) on our website(s).*

*Our sincere thanks & wishes to all the kind Donors who had contributed & have been contributing to Aalaya Darshanam Trust.*

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**Editors Page**

*Temples resemble our rich Culture, Customs & Traditions and Heritage. Temples have been functioning for the benefit of the society, country, world for all classes. It's our responsibility to help & promote them, save & protect them, donate periodically, at least the minimum amount which is required to carry on daily activities in each & every temple in India and pass this great heritage on to our future generations.*

*The idea and basic concept of starting & running this magazine is : -*

*1. To promote & achieve the aims & objectives of Aalaya Darshanam Trust in Print & Electronic Media.*

*2. To Provide Complete information on Temples in India in their own language.*

*This initiative has been a part of promotion. We request you all to be part of the great cause and Contribute to the Web Site(s) or to Aalaya Darshanam Trust (ADT) by sending the information related to temples using Temple Information Report Version 3.0 (TIR Format available in the magazine & online) in your Area, Locality, Village, Mandal, Taluka, Town, City, District, State, all over India & Abroad.*

*By passing the information on Temples, we are helping ourselves & also the temples to promote themselves, raise funds for their daily routine activities & other periodic expenses. Hence every effort towards this objective is very much appreciated by one & all.*

*Money is not the only way for Donation, Donate to Temples all over India in various forms like*

*1. Supporting, promoting them in print & electronic media.,*

*2. Providing your personal & professional services to the temples , public for free or at a very affordable, nominal price,*

*3. Participating in Cultural & Tradition programs conducted & organized by temples, or on behalf of Temples.*

*4. Donating Food & Related Products like Ghee, Oil, Flowers, Pooja Items Like Kumkum Turmeric Powder, Incense Sticks, Fruits, Rice, Jaggery, Sugar, etc.,*

*5. Donating Electrical & Electronic Items, Stationery, Furniture, Broadcasting Equipments, etc or whatever you can, which are need by the Temples.*

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**Temples in News  
this Month**

Festivals & Special Programs / Pooja's / Seva's / Utsavam's in Temples in India in the month of July 2008.

Details of Infrastructure & Facilities Developments in New & Existing Temples, New Temples / Renovations of Existing Temples.

**New Temples****&****Renovations****This Month****Shri Shiva Ganesh Temple****Shri Shiva Ganesh Devalayam**

Shri Shiva Temple (Lingam)

Shri Ganesh Temple (Idol / Murthi)

**Contact Address & Numbers :**

No. 7 – 3 – 96 , Shree Vani Nagar, Ferozguda, Bowenpally (Post),  
Hyderabad – 500011. A.P., INDIA. Ph : +91 040 27751478

**President : C. N. Murthy & Secretary : J. K. Ramaiah**

**Donations**

Donations by Cash Deposit / Cheque / D.D / M.O. / P.O. / in Favor of “ **Shri Shiva Ganesh Devalayam** ” or Online Bank / Funds Transfer to Temple “ **Savings Account No. 30482200040793** ” in **Syndicate Bank**, Air force Station Branch, Begum pet, Hyderabad, A.P., INDIA.

**Recent Developments**

Recently Renovated Temple with Boundary Wall with Grills, Shed, Ground Water Pump, Drinking Water Facilities. More Developments are to be carried on; hence we request your kind donations & contributions to the service of lord.

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**Festivals this Month**

Details of Festivals, Traditions, Practices, Their Significance, Importance, etc.

( July 2008 )

\*List of Holidays & Important Days in July 2008.

Details of Festivals, Traditions, Practices, Their Significance, Importance, etc.

Date Festival / Significance

01. Rohini , Masasivarathri
03. Amavasya (New Moon Day)
04. Punarvasu
13. Sayana Ekadasi
15. Father's Day
18. Guru Purnima. (Full Moon Day)
19. Sravanam
27. \*Krittika
28. Rohini, Ekadasi
31. Punarvasu, Masasivarathri

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**Temple of the Month**

Exclusive Focus on  
The Aalaya  
Darshanam Trust' s -  
Temple of the  
Month.

Ryali is situated in East Godavari district (Atreyapuram Mandalam) of Andhra Pradesh - India. This area is also called Ryali Kona Seema, a purely well irrigated area of Andhra Pradesh due to many tributories of river Godavari. The famous Sri Jagan Mohini (Sri Maha Vishnu) temple is situated here. The shrine of Sri Jagan Mohini Keshava Swamy is made up of single stone (Salagrama Ekashila - 5 feet height and 3ft width). The idol looks like Sri Vishnu (male) from front side and as Mohini (female) from rear side. The architectural beauty of the idol and temple is excellent. The flow of Akasha Ganga at the feet of Sri Maha Vishnu can be seen here.

This place was purely a wild forest during 11th century and was ruled by Cholas. Raja Vikrama Deva originally constructed a small temple during 11th century and later renovated.

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**Temple of the Month**

Exclusive Focus on The Aalaya Darshanam Trust' s - Temple of the Month.

In local language (Telugu) Ryali means FALL. As per Bhagavatam, Lord Vishnu takes the guise of Mohini to rescue Devatas against Rakshasas during Samudra Mathana for getting Amrutam (holy devine nectar). During equally distributing the Amrutam among Devatas and Rakshasas, Mohini works in favour of Devatas and avoids the nectar by giving to Rakshasas. Lord Eshwara (Shiva) sees Mohini and falls in love with her. Lord Shiva comes to know that Mohini is the guise of Lord Vishnu when a flower falls from the plait of Mohini. This place where the flower has fallen is named RYALI meaning FALL in Telugu.

In Ryali Lord Shiva is worshipped as Uma Kamandaleswara because on the back side Lord Brahma Consecrated the Siva Lingam with his Kamandalam. The Mahavishnu is consecrated as Mohini at the back side and hence worshipped as Sri Jaganmohini Keshava Swamy. The temples of Lord Shiva and Lord Vishnu face each other in East and West direction, a rare feature to see at Ryali. The shrine of Sri Jaganmohini is a joy to see. The ten incarnations of Lord Sri Vishnu and consorts are beautifully sculptured around the shrine.



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**Temple of the Month****Seva's Performed in the Temple**

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S.No	Name of the Sevas & Poojas	Timings	Cost of ticket	Pooja Articals and Prasadam	No. of Pilgrims allowed
1	- NA -	- NA -	- NA -	- NA -	- NA -

**DARSHANAMS**

Name of the Darshanam	Time	Amount	Entry for
Free Darshanam in general 'Q'	6.00am to 12.00noon and from 3.00pm to 8.00pm	Free	Free / NA

**TRANSPORTATION****By Air:**

The nearest Airport is Vishakapatnam from where buses are plying to Rajamundry / Ravulapalem everyday frequently.

**By Rail :**

Rajamundry Railway Station, buses are available to Ravulapalem , Ryali.

**By Road:**

Rajamundry is well connected by A.P.S.R.T.C. Buses not only from all corners of the State but also from Bangalore, Chennai etc

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***Temple of the Month***

Exclusive Focus on  
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Temple of the  
Month.

The temple timings are from 6.00am to 12.00noon and from 3.00pm to 8.00pm. No photography allowed inside the Ryali temple. Better plan to have food and stay at Ravulapalem as Ryali is a small village. People can include other places like Vadapalli (Lord Venkateswara temple), Pancharama temples (4 in this area, Samalkot, Draksharama, Palakollu, Bheemavaram) in their trip plan for visiting as these are all nearby.

There is no standard package to visit Ryali from any of the travel agents. The nearest Railway station is Rajahmundry and nearest airport is Visakhapatnam. Plan for hiring a private vehicle to visit places in Konaseema.



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**Temple of the Month**

Exclusive Focus on  
The Aalaya  
Darshanam Trust's -  
Temple of the  
Month.

Ryali is located in East Godavari district of Andhra Pradesh - India. Tourists travelling from Northern part of India have to come to Visakhapatnam via National Highway 5 (Highway between Kolkata and Chennai) and proceed towards Tuni, Annavaram and Rajahmundry. From Rajahmundry, travel towards Dowlaiswaram Barrage and take left turn at Bobbarlenka (immediately after the barrage on river Godavari). From Bobbarlanka proceed towards Lolla and take right diversion at Merlapalem to reach Ryali. People traveling from South and other parts of India have to reach a place called Ravulapalem on National Highway 5 (before Rajahmundry). At Ravulapalem take right turn to proceed towards Merlapalem and take left turn here to reach Ryali.



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**Temple of the Month**

**Temple Administration :**

Sri Jagan Mohini Kesava & Gopala Swamy Temple

Ryali is located 40 Km from Rajahmundry, 74 Km from Kakinada and 34 Km from Amalapuram and it is situated between the rivers Vashista and Gautami, Tributaries of river Godavari, this is the site of the renowned Jagan Mohini Kesava Swamy temple. The exquisite idol, made of black stone depicting Maha Vishnu and Mohini on its front and rear sides, is a real marvel of sculptural dexterity.

**Sthala Puranam**

According to the legend "Bhagavatam" while Devatas and Rakshas were quarrelling over sharing of holy Devine nectar "Sree Maha Vishnu" came to the rescue of Devatas in the guise of Mohini and convinced both the rivalry groups promising to distribute holy Devine nectar in equal share to Devatas and Rakshas. But in the interest of universal peace and welfare of sages, holy and Devine nectar was distributed among Devatas alone and the Mohini disappeared.



Lord Siva having seen the most fascinating beauty of Mohini allured her. He chased her for getting for a while the presence of his consort Parvathi Devi it is the general belief that the holy incident was the result of birth of "Ayyappa Swamy". One flower from the plait of Mohini fell down and it was smelt by Lord Siva. Then he surprisingly found "Sree Maha Vishnu" in the form of Mohini and felt shy for his behavior.

The place where the flower from the plait of Mohini fell is named as RYALI the Telugu meaning of "Fall". This place known as Ryali for the above reason became above of Lord Siva and Sree Mahavishnu with the form of Mohini on back side Lord Brahma consecrated the Siva Lingam with his Kamandalam and hence Lord Siva at Ryali is worshipped as Sri Uma Kamandalesara Swamy Varu, Sri Mahavishnu with the form of Mohini on backside is worshipped as Sri Jaganmohini Kesava Swamy varu both Siva and Vishnu Temples are located facing each other. This is very rare feature at Ryali where Vishnu and Lord Siva Temples faces each other in East, West direction.

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During 11th Century, this village was a part of wild Forest and these parts were under the rule of Chola Rajas. Sri Raja Vikrama Deva who ruling these parts during those days came to this place for hunting. Having been tired after hunting wild animals, he took rest under the shade of a big ponna tree, and fell in deep sleep and got a dream. Lord Sri Maha Vishnu appeared in his dream and informed that his shrine was located in the under ground of this area and directed the "Raja to get the wooden made chariot pull in the area and where the nail of chariot fell, the shrine can be found in the under ground of that place. Raja has done accordingly and the land where the nail of chariot fell was excavated and found the idol making the dream of Raja true. He constructed a small temple during 11th Century and arranged worship during his regime. Gradually prakarams were developed in the year 1936 (Data nama Samvatsara) it was renovated.



The Shrine of Sri Jagan Mohini kesava Swamy varu is Salagrama Ekasila with 5 feet height and 3 feet width. Salgramasila is itself the form of Sri Maha Vishnu. The idol of Sree Kesava Swamy varu of "Sri Mahavishnu" in front side and Jagan Mohini on back side. The ten incarnations Lord Sree Maha Vishnu with consorts, Sri Devi, BhooDevi, Sage Narada, Thumbura, Rambha, Urvashi, Kinnera, Kimpurusha, Lord Krishna with Govardhanagiri, Adishesu, Garuda and Ganga are beautifully, sculptured around the shrine. The most miracle and rare feature is that, Ganga always flows from the feet of Sri Maha Vishnu is the origin of Akasa Ganga and this truth can be witnessed here.

The most wonderful architectural beauty of Shrine, and flow of Ganga from the feet of Swamy varu are really unique features and shrine became very sacred. The architectural beauty of idol can not be described in words. Further it gives impression as it is new idol though its origin is of 11th Century. This shrine is "SWAYAMBHU" people visiting the temple from several parts of the Country believe that the shrine is not of man made but certainly creation of Devatas and Darshan of Swamy varu gives the feeling of presence of real God.

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- Sri Jaganmohini kesava Swamy kalyanam will be conducted from Chaitra sudha Navami to Pournami (March/April).
- Sri Rama Satyanarayana Swamy kalyanam will be conducted from Visakha Sudha Ekadasi to Pournami.
- Sri Venugopala Swamy kalyanam will be conducted from Jyesta Sudha Ekadasi to pournami (June).
- Sravana Bahula Astami Sri Krishnastami (August).
- Karthiaka sudha Dwadasi (Ksheerabdi Dwadasi) (November).
- Devi Navaratrams (October).
- Mukkoti Ekadasi.
- Bheeshma Ekadasi.

**Accommodation :**

Guest Houses available are :

1. One choultry building with 8 rooms. Contact: 08855-250231
2. Guest House-2 suits without furniture. Contact: 08855-250231

**Temple Authorities:**

Executive Officer

**Contact Address & Numbers :**

The Executive Officer  
**Sri Jagan Mohini Kesava & Gopala Swamy Temple,**  
**Ryali, East Godavari District - 533236.**  
A.P., INDIA.  
Phone : 08855-250231  
E-mail :  
Web Site :

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**Do's**

- Do pray your Ishta Daivam before pilgrimage to Ryali Temple.
- Do contact Srisaila Devasthanam information centre for enquiry, temple information and for Pooja details etc.
- Do reserve your travel and accommodation at Ryali Temple well in advance.
- Do bath and wear clean clothes before you enter the temple.
- Do concentrate on God and Goddess inside the temple.
- Do maintain silence and recite your Istamantram to your self inside the temple.
- Do observe ancient custom and traditions while in Ryali Temple.
- Do respect religious sentiments at Ryali Temple.
- Do deposit your offerings in the hundi only

**Dont's**

- Don't come to Ryali Temple for any purpose other than worshipping of Sri Swamy and Ammavaru.
- Don't smoke at Ryali Temple.
- Don't consume alcoholic drinks at Ryali Temple.
- Don't eat non-vegetarian food in the Kshetram.
- Don't approach mediators for quick Darshanam. It may cause inconvenient to others.
- Don't carry any weapon inside the temple.
- Don't wear any head guards like helmets, caps, turbans and hats inside the temple premises.
- Don't perform 'Sastanga Pranama' inside the Sanctum Sanctorum.
- Don't take much time while performing 'Sparsa Darshanam' to Swamyvaru in Garbhalayam.
- Don't buy spurious prasadam from street vendors.
- Don't encourage beggars at Ryali.
- Don't spit or create nuisance in the premises of the temple.

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# TEMPLE INFORMATION REPORT (TIR Rev. 3.0)

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[info@aalayadarshanam.org](mailto:info@aalayadarshanam.org) , [tir@aalayadarshanam.org](mailto:tir@aalayadarshanam.org)

P. O. Box. No. 2103, S.H.P.O., Hyderabad – 500 003. A.P. INDIA. Ph : + 91 99 636 99 939 (M).

*(For Office Use):*

TIR No. \_\_\_\_\_

File No. : \_\_\_\_\_

Sl. No. \_\_\_\_\_

ADT Reg. No. : \_\_\_\_\_

Date : \_\_\_\_\_

Time : \_\_\_\_\_

*(For TIR Collector's Use)*

S.No.	Description	Instructions / Remarks	Details (By TIR Collector )
<b>I</b>	<b>TIR - Name &amp; Deity</b>		
1	Name of Temple	Temple Name	
2	Name of Devasthanam (s)		
3	Presiding Deity	Main - God / Lord Shree	
4	Main Consort	Main Goddess	
5	Lord Facing Direction	God / Goddess	
6	Temple Facing Direction	Main Entrance	
7	Deity Posture(s)	Standing / Sitting / Sleeping (Reclining)	
8	Utsava / God - Idols		
9	Utsava / Goddess - Idols		
10	Temple Deity Installation - Svayam Vyakta / Divyam / Saiddha / Maanusa	Svayambu or Self-Originated / Installed by Gods / by Saints or Siddha Purushas / by humans	
11	Deity Installation	Day, Date, Time & Details	
<b>III</b>	<b>TIR - Shrines</b>		
12	Other Small Temple(s) / Shrines Inside (YES / NO)	YES / NO	
13	- Sub Temple(s)		

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IV	<b>TIR – Foundation</b>		
14	Temple Foundation In	(DD-MM-YYYY) & Time	
15	Founded by / Founder	Shree	
16	Foundation Stone Laid by / Shanku Sthaapana	(Name, Address & Contact Nos.)	
17	Built In	(DD-MM-YYYY)	
18	Built by (Name & Address)	Shree	
19	Established / Started On	(DD-MM-YYYY)	
20	Opened to Public On	(DD-MM-YYYY)	
21	First Kumbhabhishekam (For every 12 Years / NA)	(DD-MM-YYYY)	
22	Renovations On	(DD-MM-YYYY)	
23	Formation	Natural / Cave / Temple Building	
24	Temple Architecture	Ancient / Medieval / Modern / Heritage	
25	Temple Arch Type / Style	Raja / Gaali Gopuram	
26	Temple Aalayam	Vimanam Style / Shrine	
27	Temple Kalasham (s)	No(s), Metal, Significance	
28	Pushkarini	Holy Tanks / Wells	
29	Theertams	Holy Water Bodies / Rivers	
V	<b>TIR - Temple</b>		
30	Temple Place / Sthalam	Sthala	
31	Temple Tree / Plant	Kshetra Vruksham	
32	Temple Animal / Creature		
33	Temple Protection Lord	Kshetra Paalak(a / udu)	
34	Temple Lord's Vehicle /	Cart / Others	
35	Temple Theme(s)	Divya Desams / Shakti Peet /	
36	Temple Category		
37	Temple Size	Tiny / Small / Medium / Large / Huge	

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<b>VI</b>	<b>TIR – Constitution &amp; Legal</b>		
38	Temple Registration Details	(DD-MM-YYYY, Number & Authority)	
39	Temple Recognition / Recognized by	State / Central Govt. / Religious & Spiritual Bodies & Associations / Departments	
40	Temple Affiliation / Affiliated to	Mutt(am) / Peet(am) / Govt. / Private / NA / Others	
41	Management / Maintained by	Details	
42	- Govt. (State / Central)		
43	- Private (Trust / Peet(am) / Mutt(am))		
44	Temple Head / Chairman / Managing Trustee	(Name, Address, Ph. No.)	
45	Trustees / Board Members	(Name, Address, Ph. No.)	
46	Executive Officer (EO)	(Name, Address, Ph. No.)	
<b>VII</b>	<b>TIR - Address</b>		
47	House No. / Building / Hill		
48	Area / Locality		
49	Village		
50	Mandal / Taluka		
51	District / City / Town		
52	State / Province		
53	Pin Code / Country	/ INDIA	
54	Country Zone	East / West / North / South / Central / North-Eastern Zone	
55	Contact Number(s)	Office / Trustee / Members	
56	“	Chairman / EO / Head	
57	Mobile Number(s)	“	
58	Fax Number(s)	“	
59	Residence Number(s)	“	
60	E- Mail Address	“ / @	
61	Web Site Address	“ / <a href="http://www">http://www</a>	

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<b>VIII</b>	<b>TIR – Priests / Archaka(s)</b>		
62	Main Priest / Poojari	(Name, Address, Ph. No.)	
63	Main Priest – Goddess	(Name, Address, Ph. No.)	
64	- Others Priests in Sub Temples	“	
65	- In Sub Shrines	“	
<b>IX</b>	<b>TIR – Devotees / Bhatka Mandal</b>		
66	Official Devotees Association		
67	Deeksha Information	Govinda / Ayyappa / Bhavani /	
68	Mala / Vratam Details	Dattatreya / Shiva / Mala	
<b>X</b>	<b>TIR – System / Tradition</b>		
69	Temple Routine / Schedule Tradition / (Religious Doctrines & Practices)	Vaishnava / Saiva / Shakti (Shakta) / ( Aagama / Shastra )	
70	Temple / Kshetra (s)	Vaishnavite / Saivaite / Shakti	
71	- Vaishnava Aagamas	Vaikhaanasa / Pancharaatra / NA	
72	- Saiva Aagamas	Kaaranaagama / Kaamikaagama	
<b>XI</b>	<b>TIR – Schedule</b>		
73	Day Routine / Schedule	Week Days	
74	Morning -	(Timings & Program Details)	
75	Afternoon -	“	
76	Evening	“	
77	Night	“	
<b>XII</b>	<b>TIR - Darshan</b>		
78	- Free	Darshan Days & Timings	
79	- Special		
80	- VIP		
81	- Quick / Others		

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<b>XIII</b>	<b>TIR - Pooja</b>		
82	Poojas	Daily , Weekly , Fortnightly,	
83	Sevas	Monthly , Quarterly , Half-Yearly	
84	Utsavams	, Yearly , Special, Others	
85	Festivals		
86	Terms	Custom / As per request	
87	Life Time - Daily	Nitya Shaashwata Poojas	
88	Life Time – Yearly Once	Shaashwata Poojas	
89	Life Time – Life Long	Shaashwata Poojas	
90	Special		
<b>XIV</b>	<b>TIR – Food Offerings</b>		
91	Prasadam	Food Offerings	
92	- Nivedhana	Timings & Details	
93	- Sale	Timings , Price & Details	
94	Annadanam (Meals)	Free / Paid / NA	
95	- Tiffin / Meals	Timings , Price & Details	
<b>XV</b>	<b>TIR-Geo &amp; Demographics</b>		
96	GPS Location	Lat. & Long. (Deg. & Min.)	
97	Altitude / Sea Level		
98	Climate Information	Weather / Clothing	
99	Crops / Food Details	Tiffin, Meals & Drinks	
100	Region / Soil	Accommodation / Shelter	
101	Sea / River / Lake	Water Bodies	
<b>XVI</b>	<b>TIR - Political</b>		
102	Parliamentary Constituency	Parliament - Central	
103	Assembly Constituency	Assembly - State	
104	Municipality Corporation	Gram Panchayat / MC / Others	
105	M P	Parliament - Central	
106	M L A	Assembly - State	
107	Dist. Collector / Magistrate	Administration / Judiciary	
108	A C P / S P / C I / S I	Police / Law & Order	
109	M.R.O / V.D.O	Revenue / Development	
110	Municipal Commissioner	Commissioner / Sarpanch	
111	Local Head / Councilor	(Name, Address, Ph. No.)	

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<b>XVII</b>	<b>TIR – Temple History</b>		
112	History of Temple		
113	Evolution / Existence		
114	Temple Fame / Famous for		
115	Beliefs / Miracles		
116	Myths		
117	Great Saints / Alwars / Devotees	Praised / Served Lord	
118	* Official Languages	& Other Languages Known	
119	* Research Centre / Guide	Archeological Centre/ Institute	
120	* State / City / Place Profile	Information	
<b>XVIII</b>	<b>TIR – Travel &amp; Conveyance</b>		
121	Transportation		
122	- By Road / Distance	From State / District :	
123	- By Rail / Distance	Headquarters / Capitals / Major	
124	- By Air / Distance	Cities / Towns in India	
125	- By Water / Distance		
126	Nearest Bus Station	Name, Distance & Details	
127	Nearest Railway Station	(North , East , West, South Side)	
128	Nearest Airport		
129	Nearest Sea Port		
<b>XIX</b>	<b>TIR - Reservations</b>		
130	Accommodation	Choultries / Cottages / Rooms / Lockers / Halls	
131	- By Temple		
132	- By. Govt.	Other Temples	
133	- Others (Private)	Price & Other Details	
134	Bookings & Reservations	Price & Other Details	
135	- Prasadam		
136	- Poojas		
137	- Sevas		
138	- Utsavams		
139	- Accommodation		
140	- Kalyanamantapams		
141	- Others		

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<b>XX</b>	<b>TIR – Socioeconomic</b>		
142	Nearest Hospital / Clinic	Distance & Details	
143	Nearest Police Station	Distance	
144	Nearest Post Office	Postal Service	
145	Nearest Telephone Office	Telegraph, Exchange, BSNL	
146	Cellular Operators	WLL, CDMA, GSM	
147	Near By Temples		
148	Near By Site Seeing Places	Tourist, Recreational, Exhibitions	
149	Near By Markets	Main Trade Market(s)	
<b>XXI</b>	<b>TIR - Information</b>		
150	Temple Publications	Magazines, Books,	
151	Temple Audio Visuals	Cassettes, CD, DVD,	
152	*Best Season for Visit	Best Time for Temple Visit	
153	Instructions / Precautions		
154	- On Health / Food		
155	- On Dressing / Clothing		
156	- On Accommodation	Shelter	
157	- On Travel / Climate	Tariffs	
158	- On Customs / Traditions	Cultures	
<b>XXII</b>	<b>TIR - Donations</b>		
159	Donations	Schemes	
160	- Food & Prasadam		
161	- Pooja(s) / Seva(s)	Utsavam(s) / Festivals	
162	- Accommodation	Rooms	
163	- Others	Online Donations / Credit Cards	
<b>XXIII</b>	<b>TIR - Financial</b>		
164	Official Banker / ATM		
165	Other Banks / ATM		
166	Temple Revenue(s)	(Last Financial Year)	
167	Temple Revenue Sources		
168	- Land(s) & Building(s)		
169	- Hundi & Donation(s)		
170	- Corpus Funds & Others		
172	Temple Visitors	Lat Year in Nos. & More Details	
173	Income Tax & Exemptions	Others , In Detail	

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Attach Additional Sheets, if required. Try to provide detailed information on Temples.

If possible, provide the documentary proof for the above information like Temple Brochures, Publications, Audio Visuals, Promotional Material, Etc.,

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**Temple of the Year**

2008

TTD's

**Introduction****Sri Venkateshwara Swamy Temple**

The ancient and sacred temple of Sri Venkateswara is located on the seventh peak, Venkatachala (Venkata Hill) of the Tirupati Hill, and lies on the southern banks of Sri Swami Pushkarini.

It is by the Lord's presidency over Venkatachala, that He has received the appellation, Venkateswara (Lord of the Venkata Hill). He is also called the Lord of the Seven Hills.

The temple of Sri Venkateswara has acquired unique sanctity in Indian religious lore. The Sastras, Puranas, Sthala Mahatyams and Alwar hymns unequivocally declare that, in the Kali Yuga, one can attain *mukti*, only by worshipping Venkata Nayaka or Sri Venkateswara.

The benefits acquired by a pilgrimage to Venkatachala are mentioned in the *Rig Veda and Athadasa Puranas*. In these epics, Sri Venkateswara is described as the great bestower of boons. There are several legends associated with the manifestation of the Lord at Tirumala.

The temple has its origins in Vaishnavism, an ancient sect which advocates the principles of equality and love, and prohibits animal sacrifice.

The sanctum sanctorum which houses the awe-inspiring idol of the Lord of the Seven Hills is situated in the main temple complex of Tirumala. .



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There are several exquisitely-carved doorways, *mandapams* and shrines that you will come across inside the Sri Venkateswara Temple complex.

Maha Dvaram	Snapanam Mandapam
Padi Kavali Maha Dwara	Ramar Meda
Sampangi Pradakshinam	Sayana Mandapam
Krishna Devaraya Mandapam	Garbha Gruham
Ranga Mandapam	Kalyana Mandapam
Tirumala Raya Mandapam	Sri Ramanuja Shrine
Aina Mahal	Sri Narasimhaswami Shrine
Dhwajasthamba Mandapam	Tirumamani Mandapam
Nadimi Padi Kavali	Bangaru Vakili
Vimana Pradakshinam	Mukkoti Pradakshinam
Sri Varadarajaswami	Sri Vishwaksena Temple
Sri Varadarajaswami Shrine	Sri Yoga Narasimhaswami
Potu	Sri Yoga Narasimhaswami Temple
The Main Shrine	Sri Garuda
Sankeertana Bhandara	Sri Garuda Temple
Bangaru Bhavi	

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**SRIVARI SEVA : VOLUNTARY SERVICE TO THE LORD OF SEVEN HILLS****Temple of the Year****2008****TTD's****SRIVARI SEVA**

Tirumala, the abode of Lord Venkateswara, is visited by millions of ardent devotees every year. With a view to render better service to these pilgrims who come from far-flung parts of the country, Tirumala Tirupati Devasthanams has launched "SriVari Seva". The Seva provides a unique opportunity to the devotees to serve fellow pilgrims and participate in devout service aimed at inculcating a sense of fellow-feeling and a spirit of service. According to the scriptures, the divine grace can be attained not only by worshipping the Lord in the Sanctum Sanctorum but also by serving His devotees. Thus, the 'SriVari Seva' ensures the added benefit of serving Lord Srinivasa through selfless service of His devotees.

Under the Seva, pilgrims can offer their voluntary service in the following areas:

1. Annadanam. 2. Queue Lines. 3. Kalyana Katta. 4. Gardens. 5. Laddu Counters. 6. Vaikuntam Queue Complex. 7. Free Bus. 8. Pilgrim Amenities Complexes. 9. Information Centres. 10. Vigilance. 11. Health. 12. Central Reception Office (CRO). 13. SriVari Thirunamam. 14. Bus stops. 15. Pushkarini etc.

The Pilgrims are free to choose the area according to their interest and aptitude. They may make spot registration at the cell functioning opp. to Annadanam Complex. Groups consisting of not less than 10 members and ready to work for atleast one week may participate in the seva on prior intimation and they will be provided with free food and accomodation at Tirumala. Bhajan troupes can also take part in this service which will be an inspiring experience to the participants. Professionals like doctors, engineers, management executives and experts in their chosen fields who can render service to the devotees are welcome to offer their service through SriVari Seva. Srivari Seva will form an integral part of worship at Tirumala. It enlivens our spiritual lives and prepares our bodies and souls to act according to the will of the Supreme Lord. Through Srivari Seva, TTD endeavours to perpetuate a noble tradition devoutly followed by the illustrious acharyas like Tirumala Nambi, Ramanujacharya and Ananthavar.

Devotees desirous of offering 'SriVari Seva' may please enroll themselves at

**The Srivari Seva Cell** , Opp.Annadanam Complex , Tirumala.

Phone: 0877- 2263293, 2263544

For further details, contact:

**The Public Relations Officer (PRO)** , Tirumala Tirupati Devasthanams , Tirupati.

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**Temple of the Year**

**The Srinivasa Kalyanam Story**

2008

The fascinating story behind the marriage of Lord Sri Venkateswara (also called Lord Srinivasa) with Goddess Padmavathi is recounted with pictures.

TTD's

Legends



The rishis headed by Kasyapa began to perform a sacrifice on the banks of the Ganges. Sage Narada visited them and asked them why they were performing the sacrifice and who would be pleased by it.



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2008

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Legends

Not being able to answer the question, the rishis approached Sage Bhrgu. To reach a solution after a direct ascertainment of reality, Sage Bhrgu first went to Satyaloka, the abode of Lord Brahma.



At Satyaloka, he found Lord Brahma, reciting the four Vedas in praise of Lord Narayana, with each of his four heads, and attended upon by Saraswati. Lord Brahma did not take notice of Bhrgu offering obeisance. Concluding that Lord Brahma was unfit for worship, Bhrgu left Satyaloka for Kailasa, the abode of Lord Shiva.



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**Temple of the Year**

**Tirumala - Tirupati**

**2008**

**TTD's**

The town of Tirupati is one of the most ancient and spectacular places of pilgrimage in India. It is situated in the Chittoor district in southern Andhra Pradesh. The town owes its existence to the sacred temple of Lord Sri Venkateswara situated on the Tirumala Hill adjoining it. With a history that dates back to over twelve centuries, the temple is the jewel in the crown of ancient places of worship in southern India.

**Tirumala - Tirupati**

The Tirumala Hill is 3200 ft above sea level, and is about 10.33 sq miles in area. It comprises seven peaks, representing the seven hoods of Adishesha, thus earning the name, Seshachalam. The seven peaks are called Seshadri, Neeladri, Garudadri, Anjanadri, Vrishabhadri, Narayanadri and Venkatadri.



The sacred temple of Sri Venkateswara is located on the seventh peak, Venkatadri (Venkata Hill), and lies on the southern banks of Sri Swami Pushkarini. There are several legends associated with the manifestation of the Lord in Tirumala.

The name Tirupati, meaning the 'the Lord of Lakshmi' should have been appropriately applied to the village on the Venkata Hill, the abode of the Lord. However, it has been popularly assigned to the Municipal town at the foot of the Hill, while the village around the Hill near His temple is called Tirumala (the Sacred Hill).

Tirumala Tirupati Devasthanams (TTD) maintains 12-13 temples and their sub-shrines in the Tirumala-Tirupati area. There are several places to visit in the Tirumala-Tirupati area.

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**Temple Schedule****Temple of the Year****2008****TTD's****Temple Schedule****Monday**

Wednesdays		
Special Seva - Sahasrakalasa Abhishekam – 06:30 – 08:30 hrs (Rs. 3500/-)		
03:00 – 03:30 hrs	Suprabhatam	(Rs. 120.00 per head)
03:30 – 03:45 hrs	<b>Suddhi</b>	
03:45 – 04:30 hrs	Tomala Seva	(Rs. 220.00 per head)
04:30 – 04:45 hrs	Koluvu and Panchanga Sravanam	inside Bangaru Vakili.
04:45 – 05:30 hrs	(Archana) , First Archana i.e., Sahasranama Archana	(Rs. 220.00 per head)
05:30 – 06:30 hrs	(AAD) Archanantara Darshanam (AAD)	(Rs. 200.00 per head)
06:30 – 07:00 hrs	First Bell, Bali and Sattumura	preparations for Sahasrakalasa Abhishekam
07:00 – 09:00 hrs	Sahasrakalasa Abhishekam , Second Archana (Ekantam) and Bell	(Rs. 5,000.00)
09:00 – 19:00 hrs	Sarvadarsanam	
12:00 – 17:00 hrs	Kalyanotsavam, Brahmotsavam, Vasanthotsavam, Unjal Seva	
17:30 – 18:30 hrs	Sahasra Deepalankarana Seva*	
19:00 – 20:00 hrs	Suddhi, Night Kainkaryams (Ekantam) and Night Bell	
20:00 – 01:00 hrs	Sarvadarsanam	
01:00 – 01:30 hrs	Suddhi and preparations for Ekanta Seva	
01:30 hrs	Ekanta Seva	(Rs. 120.00 per head)

**Notes**

- Sarvadarsanam may continue beyond 01:00 hrs subject to demand.
- The Seva rates may change from time to time.

*Other Day Schedules were / are discussed in Past & Future issues.*

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**Temple of the Year**

2008

**TTD's****Donation Schemes**

TTD has initiated several schemes to cater to the demands of the increasing influx of pilgrims to Tirumala, supports the economically-backward, and improves the environment in and around Tirumala.

If you would like to make a general donation, or donate to a scheme in particular, you can send the amount through an International Money Order or Demand Draft favouring the Executive Officer, TTD, and payable at Tirupati. The International Money Order/Demand Draft can be sent to:

The Executive Officer  
Tirumala Tirupati Devasthanams  
TTD Administrative Building, K. T. Road,  
Tirupati 517 507  
India

[Donate online through eHundi](#)

For more information about donations, please contact:

- Phone No. +91-0877-2233333
- Phone No. +91-0877-2264217 at TTD Public Relations Office, Tirupati
- Phone No. +91-0877-2277777

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- [Sri Venkateswara Pranadana Trust](#)
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- [Sri Venkateswara Nitya Anna Danam Scheme](#)
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**Temple of the Year****2008****TTD's****Don'ts**

TTD requests all visitors to preserve the sanctity of the Tirumala area.

Suggestions in the form of 'Dos and Don'ts' are displayed at various places in Tirupati and Tirumala. You are requested to get acquainted with them before you visit Tirumala.

A summary of these suggestions:

Don'ts

- Don't come to Tirumala for any purpose other than worshipping the Lord.
- Don't carry too much jewellery or cash with you.
- Don't eat non-vegetarian food. Don't consume liquor or other intoxicants.
- Don't approach strangers for accommodation.
- Don't wear footwear, or move around in a vehicle, in and around the premises of the temple.
- Don't rush in for *darshan*, but move along in the queue.
- Don't approach touts for quick *darshan*.
- Don't prostrate (*sastanga danda pranamam*) inside the temple.
- Don't buy spurious *prasadam* from street vendors.
- Don't throw away the *prasadam* and *teertham* given to you at the temple.
- Don't enter the temple, if, according to custom or usage, you are prohibited to enter.
- Don't wear flowers and garlands in Tirumala; all flowers are for the Lord only.
- Don't encourage beggars.
- Don't spit or be a nuisance inside the temple premises.
- Don't enter the shrine naked or wearing only a loin-cloth
- Don't wear any head guards like helmets, caps, turbans and hats inside the temple premises.
- Don't carry any weapon inside the temple.
- Don't eat food brought from outside or chew betel leaves in the temple premises.
- Don't evacuate urine or motion or spit in the premises of the temple.
- Don't sleep in the temple premises.
- Don't commit any act of violence or harshness in the temple premises.
- Don't quarrel in the temple premises.
- Don't talk about your wealth, money and status.
- Don't sit with your back facing the Deity.
- Don't pay obeisance with only one hand.

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**TTD's**

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Suggestions in the form of 'Dos and Don'ts' are displayed at various places in Tirupati and Tirumala.

You are requested to get acquainted with them before you visit Tirumala.

A summary of these suggestions:

**Do's**

- Do book your travel and accommodation in Tirumala through TTD in advance.
- Do pay obeisance to your *Ishta Daivam* or *Kula Daivam* before you start for Tirumala.
- Do bathe in the Pushkarini and worship Sri Varahaswami in His temple before you worship Lord Sri Venkateswara.
- Do bathe and wear clean clothes before you enter the temple.
- Do observe absolute silence inside the temple and chant *Om Sri Venkatesaya Namah* to yourself.
- Do bathe in the Papavinasanam and Akasa Ganga *teerthams* near Tirumala.
- Do respect ancient customs while at Tirumala.
- Do respect and promote religious sentiments among co-pilgrims.
- Do deposit your offerings in the *hundi* only.
- Do contact any of the Tirumala Tirupati Devasthanams Enquiry Offices for information regarding the temple and your worship there.
- Do *pradakshinam* (keeping the shrine to your right) with devotion before entering the temple.
- Do wear a *tilak* in accordance with your religious affiliation.
- Do follow the procedures of the temple and wait for your turn for the *darshan* of the Lord

**Sri Venkateswara  
Swamy Temple –  
Do's**

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**Temple of the Year****Nadimi Padi Kavali**

2008

The Nadimi Padi Kavali or Inner Gopuram is the inner entrance to the temple, which is reached through the Dhvajasthambha Mandapam.



TTD's

Its wooden doors are covered with silver plates, and therefore it is also referred to as the Vendi Vakili. The doors are smaller than that of the Outer Gopuram.

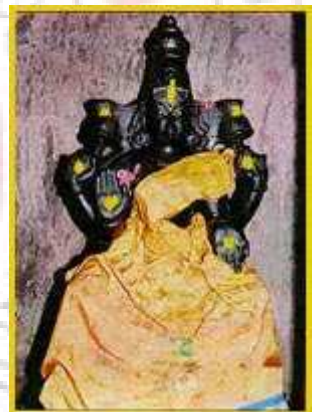
**Sri Venkateswara  
Swamy Temple –  
Temple Complex  
Tour -**

There are numerous inscriptions on the inside walls, the earliest relating to the Pandyan monarch, Jata Varma Sundarapandya, who became king in 1251 AD.

**Potu**

The Potu or main kitchen where the food-offerings for the main temple are prepared, is to the south of the Varadarajaswami shrine.

Inside the Potu, there is a small shrine dedicated to Sri Maha Lakshmi, who is also called Potu Amma (lady of the kitchen) or Madapuli Nachiyar. She is identified with Vakulamalika, who was, according to the Puranas, sent by Varahaswami to be the house-keeper of Sri Venkateswara, when he resided on the hill. Vakulamalika is said to have arranged Lord Sri Venkateswara's marriage with Padmavathi.



In reality, she is regarded as Sri Maha Lakshmi, and is worshipped as such. She is worshipped during Varalakshmi Vratam, in the month of Sravana.

There is a similar icon of Sri Maha Lakshmi in the Padi Potu, another kitchen located in the Sampangi Pradakshinam.

Rice prasadam is prepared in the inner Potu, while other Panyarams like laddus, vadas appams etc., are prepared in the Padipotu.

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**Temple of the Year**

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Swamy Temple –  
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Tour -**

**Sri Varadarajaswami Shrine**

The shrine of Sri Varadarajaswami is an independent shrine located on the eastern side of the vimana.

The idol of Sri Varadarajaswami faces the West and is in a standing posture, with a disc and conch in the upper right and left hands respectively. The lower right hand is in the Abhaya pose and the lower left, in the Katyavalambika pose.

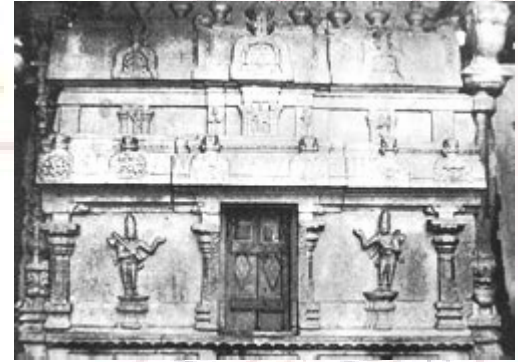
The name Varadaraja is given to this form of Sri Maha Vishnu as he is believed to be the giver of boons.

**Sankeertana Bhandara**

Adjoining the porch of Bhashyakara Sannidhi on its western side, is a small room called Talapakamara or Sankeertana Bhandara. It was constructed to preserve the collection of sankeertanas composed by the Talapaka poets (Talapaka Annamacharya, his son Pedda Tirumalacharya and grandson Chinna Tirumalacharya), who were minstrels attached to the hill shrine.

Annamacharya, the greatest of the three poets, came to the hill shrine in 1424 AD and served the Lord by rendering songs that he had composed, during some sequences of worship. He was a senior contemporary of Purandara Dasa, and his songs mark a significant stage in the evolution of South Indian music.

His songs can be classified into three groups - Adhyatama Sankeertanam, Sringara Sankeertanam and Srungara Manjari.



The songs were preserved in the Talapakamara for more than four hundred years, before they were transferred to the TTD office in Tirupati for the preparation of transcripts for publication during the days of the last Mahant, Prayaga Das, at the instance of the TTD epigraphist, Sri Sadhu Subramania Sastry.

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